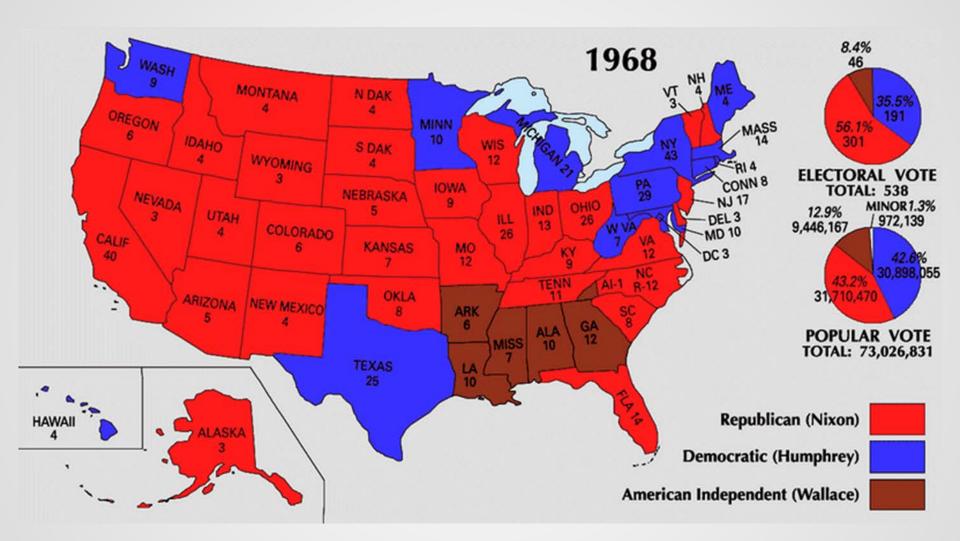
The 70s

Chapter 54-55

Nixon

- Getting to the White House
 - o Ran against Kennedy in 1960 lost
 - o George Wallace also ran in 1968 segregationist
 - Democratic National Convention protester outside clashed with police
 - Humphrey won nomination as pro-war candidate = party NOT unified
 - Nixon ran as the candidate for the average hard working American
 - Won, but only 43% of popular vote
 56% of electoral vote



Nixon's Plan

New Federalism

- o Blend of Liberal and Conservative ideas
- o Reduce size and power of federal government
 - Revenue sharing = federal government giving tax money back to state and local governments to spend as they needed
 - Increased Social Security
 - More Food Stamps
 - Created OSHA (Occupational Safety and Health Administration)
 - Established EPA (Environmental Protection Agency)
 - = Not really smaller federal government

Nixon – Problem Areas

- Economic Problems
- 1970 Recession = high unemployment, wages drop
 - Normally prices fall during a recession, but this time prices went up
- Stagflation economic stagnation and high inflation
 - He did not have a great plan for ending the recession

Nixon – Problem Areas

- Energy Crisis
- 1973 Oil producers in the Middle East stopped shipping oil to the US
 - o This embargo was to protest our support of Israel
- Response
 - o Lower speed limit to 55
 - Encourage homeowners to lower thermostats
- Crisis did not end until Middle East lifted embargo

Nixon – Foreign Affairs

Communism

- o Wanted to change Americas policy (containment)
 - Wanted to stop all the communism vs. capitalism conflicts
- Realpolitik = politics of reality; practical not idealistic
- Nixon Doctrine
 - Started to limit our protection of the world
 - Still protect allies from Soviet or Chinese nuclear attack
 - But in other cases of aggression the nation at risk would need to take a larger role

Nixon – Foreign Affairs

- Détente = relaxation of tension or hostility
- China
 - When Nixon took office the U.S. had no diplomatic relationship with China
 - Nixon visited China pledged to establish diplomatic relations, opened up trade and travel

Soviet Union

- Nixon also visited the USSR
- o Traded grain and such
- S.A.L.T. = a 5 year plan to limit nuclear missiles...worked OK, but USSR found loopholes
- o Still a VERY rocky relationship

Nixon - Watergate

- Watergate Building
 - Members of Nixon's "team" broke into the Democratic headquarters to plant listening devices
 - Nixon tried to cover this up
 - Woodward and Bernstein
 - Reporters from the Washington Post would not let it go
 - Informant "deep throat"
 - Nixon taped every conversation in the oval office
 - Proved Nixon ordered the cover-up
- Nixon resigned in disgrace

President Gerald Ford

- Took over when Nixon resigned
- Many problems
 - o He pardoned Nixon
 - o Vietnam war was still going, even though we
 - were no longer fighting
 - o Stagflation



Ford - Economy

- Causes of Stagflation
 - Cost of the Vietnam War while also fighting the War on Poverty = tons of military and welfare spending
 - o People had money with nothing to spent it on
- OPEC (Organization for the Petroleum Exporting Countries)
 - Realized how dependent other countries were on imported oil, so they raised the price

per barrel to increase profits

- o This hurt the US economy
 - + gas prices
 - + shipping costs
 - auto sales = big lay offs
- WIN "Whip Inflation Now"
 - o Ford's plan to improve the economy
 - o Not effective



President Jimmy Carter

- People did not like that Ford pardoned Nixon
- Carter had appeal as an outsider
 - o Hired staff from Georgia
 - Did not have a close relationship with Congress
 - So they said no to the national health care that he wanted
- Energy Conservation
 - National Energy Act
 - Watered down version of Carter wanted, but what Congress would approve
 - o Tax credits as incentives to conserve
 - Small step toward energy conservation
 - o Another oil crisis in 1979 when Iran stopped exporting oil



Carter – Foreign Policy

- Idealism in foreign affairs
 - o Focus on justice, equality, and human rights
 - 1978 Negotiated a treaty to return Panama Canal to Panamanian control
- Camp David Accords
 - o Invited leaders from Egypt and Israel to peace talks
 - Egypt establish diplomatic relations with Israel
 - Israel returned the
 Sinai Peninsula to Egypt



Carter – Foreign Policy

- End Détente with USSR
 - o Carter openly criticized USSR on human rights
 - Soviet troops invaded Afghanistan
- Iran Hostage Crisis
 - o The US supports the Iranian leader Shah Pahlavi
 - 1979 an Iranian religious leader Ayatollah Khomeini led a revolution and forced the Shah out
 - Later that year Carter lowed the ousted Shah into the US for medical treatment
 - This angered many Iranians
 - Nov 4th, 1979 militant students stormed the US embassy and too 66
 American hostage
 - o Cater was not able to negotiated their release
 - 444 days in captivity



Protecting the Environment

- 1st Earth Day April 22, 1970
- Environmental Legislation
 - Environmental Protection Agency created
 - Addressed problem of acid rain
 Require cars to reduce pollution
 - o Updated the Clean Air Act
 - Stricter emissions standards
 - Safe Drinking Water Act
 - Allowed EPA to regulate public drinking water

Protecting the Environment

- Cuyahoga River in Cleveland
 - o Caught fire because of so many pollutants
 - Clean Water Act
 - Limited the amount of sewage and pollutants
 flowing into water ways





Environmental Disasters

Love Canal

- o Niagara New York
- Unknowingly lived above a chemical waste dump
- o High rates of cancer and birth defects
- 800 families had to be relocated
- Laws passed to require companies to clean up toxic waste

Three Mile Island – Pennsylvania

- Nuclear power plant partial meltdown
- Some radioactive gases did escape into the atmosphere
- People feared nuclear power plants



IX 82 CHEMICALS PLACE IN CANAL FOR

Women - Equality

- Many entered traditionally male dominated careers
 - o accountants, doctors, lawyers, chemists
 - o Paid less

"Glass Ceiling"

- women could only rise so far within a company...some started to break through
- Pushed for better child care = easier for women to work outside the home
- National Women's Political Caucus (NWPC)
 - Encouraged women to get involved in politics
 - Run for office
 - Raised money to fund campaigns



Technology

NEGO SOMPUTE STRIKE

SMALLER

- Computers
 - o Practical for a individual use
- Video Games
 - o Atari
- Calculator
 - o Pocket size
- Microwave
- VCR
- Medical
 - o CT Scanner
 - o "test-tube baby"



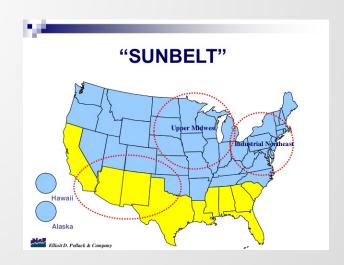




Retirement

- Baby Boom over America getting older
 - o Fewer children per family
 - Longer life expectancy
 - o Retire and move South
 - Rustbelt = Midwest and Northeast
 - Sunbelt = Southeast and southwest





What to do for Fun

- Movies
 - o The Godfather, Saturday Night Fever Star Wars
- Disco
- Fads
 - o Streaking
 - o Pet Rock
- Fashion
 - Platform shoes
 - o Polyester leisure suits
 - Mood rings





